

Freedom of Information Request: 0244 2019/20

1. **The job title of the most senior person in the Communications Department?**
Deputy Director of Communications
2. **Number of whole time equivalent members of staff is there in the Communications Department?**

Department	Sum of FTE
Communications/Web	17.8

3. **Total pay budget for the Communications Department?** £743,270
4. **Total non-pay budget for the Communications Department?** £100,842
5. **Average open rates for staff email bulletins** We do not hold this information
6. **Total annual attendance figures at internal staff briefings in 2018/19** We do not hold this information (specifically briefings that were organised by the Communications Department)
7. **Which of the following does the Communications Department report to the Board on a regular basis (yes or no answer):**
 - **Media coverage** - Yes
 - **Social media activity** - Yes
 - **Website activity** - Yes
 - **Intranet activity** - Yes
 - **Internal email open rates** - No
 - **Attendance at staff briefings** - Yes
 - **Video views** - Yes
 - **Internal campaign performance** - Yes

Please could you also let me know:

8. **The % hand hygiene compliance at the trust in 2018/19**

Queen Elizabeth Hospital Birmingham: 96.86%

Birmingham Heartlands Hospital: 95.12%

Good Hope Hospital: 94.68%

Solihull Hospital: 93.74%

9. **The staff turnover rate at the trust in 2018/19**

University Hospitals Birmingham: 9.62%